

RAJAR DATA RELEASE Q2 2025 – July 31st 2025



NATIONAL STATIONS PAGE 1

STATIONS	SURVEY PERIOD	REACH '000	REACH '000	REACH '000	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q	SHARE %	SHARE %	SHARE %
		Q2 24	Q1 25	Q2 25	Q2 25 vs. Q2 24	Q2 25 vs. Q1 25	Q2 24	Q1 25	Q2 25
ALL RADIO	Q	50813	50078	49995	-1.6%	-0.2%	100.0	100.0	100.0
ALL BBC	Q	32019	31392	31100	-2.9%	-0.9%	42.6	43.1	42.1
15-44	Q	12418	11637	11695	-5.8%	0.5%	30.4	29.2	30.1
45+	Q	19601	19755	19404	-1.0%	-1.8%	48.3	49.3	47.3
ALL BBC NETWORK RADIO	Q	29472	28726	28606	-2.9%	-0.4%	38.2	38.7	37.7
BBC RADIO 1	Q	8122	7393	7483	-7.9%	1.2%	5.2	4.8	4.8
BBC RADIO 1XTRA	H	829	751	727	-12.3%	-3.2%	0.4	0.3	0.4
BBC RADIO 2	Q	13318	13106	12619	-5.2%	-3.7%	13.5	13.5	13.0
BBC RADIO 3	Q	1833	2148	1947	6.2%	-9.4%	1.3	1.5	1.4
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9327	9693	9588	2.8%	-1.1%	11.4	12.2	11.5
BBC RADIO 4	Q	8976	9329	9226	2.8%	-1.1%	10.3	10.8	10.5
BBC RADIO 4 EXTRA	Q	1417	1516	1509	6.5%	-0.5%	1.0	1.4	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5815	5508	5773	-0.7%	4.8%	3.4	3.2	3.3
BBC RADIO 5 LIVE	Q	5367	5379	5514	2.7%	2.5%	3.1	3.1	3.1
BBC RADIO 5 SPORTS EXTRA	Q	1115	583	816	-26.8%	40.0%	0.2	0.1	0.2
BBC 6 MUSIC	Q	2745	2577	2587	-5.8%	0.4%	2.4	2.4	2.5
BBC ASIAN NETWORK UK	H	644	530	517	-19.7%	-2.5%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1194	1210	1017	-14.8%	-16.0%	0.5	0.5	0.5
BBC LOCAL/REGIONAL ¹	H		7065	6924		-2.0%		4.5	4.5

RAJAR DATA RELEASE Q2 2025 – July 31st 2025



NATIONAL STATIONS PAGE 2

STATIONS	SURVEY PERIOD	REACH '000	REACH '000	REACH '000	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q	SHARE %	SHARE %	SHARE %
		Q2 24	Q1 25	Q2 25	Q2 25 vs. Q2 24	Q2 25 vs. Q1 25	Q2 24	Q1 25	Q2 25
ALL COMMERCIAL	Q	40457	39873	39503	-2.4%	-0.9%	55.0	54.9	55.7
15-44	Q	40457	39873	39503	-2.4%	-0.9%	55.0	54.9	55.7
45+	Q	40457	39873	39503	-2.4%	-0.9%	55.0	54.9	55.7
ALL NATIONAL COMMERCIAL	Q	27801	28299	28068	1.0%	-0.8%	26.1	27.1	28.0
ABSOLUTE RADIO NETWORK	H	5560	5572	5467	-1.7%	-1.9%	3.6	3.4	3.3
ABSOLUTE RADIO	Q	2075	1957	2155	3.9%	10.1%	1.4	1.3	1.2
ABSOLUTE RADIO 70S	H	327	420	359	9.8%	-14.5%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1587	1520	1453	-8.4%	-4.4%	0.9	0.7	0.7
ABSOLUTE RADIO 90S	H	926	1069	1040	12.3%	-2.7%	0.3	0.4	0.4
ABSOLUTE RADIO 00S	H	352	447	449	27.6%	0.4%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	194	302	297	53.1%	-1.7%	*	*	0.1
ABSOLUTE CLASSIC ROCK	H	847	791	783	-7.6%	-1.0%	0.4	0.5	0.5
ABSOLUTE RADIO COUNTRY	H	458	670	690	50.7%	3.0%	0.3	0.3	0.3
BOOM RADIO	Q	621	697	711	14.5%	2.0%	0.7	0.9	1.1
CAPITAL BRAND (UK)	H	9101	9449	9304	2.2%	-1.5%	4.6	4.8	4.8
CAPITAL ANTHEMS	Q	399	399	479		20.1%		0.1	0.1
CAPITAL CHILL	Q	241	187	166	-31.1%	-11.2%	0.1	0.1	*
CAPITAL DANCE	Q	1119	1052	998	-10.8%	-5.1%	0.5	0.4	0.5
CAPITAL NETWORK (UK)	H	6992	7138	7001	0.1%	-1.9%	3.2	3.4	3.4
CAPITAL XTRA BRAND UK	H	2125	1998	2021	-4.9%	1.2%	0.9	0.7	0.8
CAPITAL XTRA (UK)	H	1698	1593	1673	-1.5%	5.0%	0.6	0.5	0.6
CAPITAL XTRA RELOADED	Q	635	592	574	-9.6%	-3.0%	0.2	0.2	0.2
CLASSIC FM BRAND (UK)	H		4736	4671		-1.4%		3.6	3.8
CLASSIC FM ¹	H		4538	4428		-2.4%		3.4	3.5
CLASSIC FM CALM	Q		290	348		20.0%		0.2	0.2
CLASSIC FM MOVIES	Q		154	210		36.4%		0.1	0.1
GB NEWS RADIO	Q	518	559	547	5.6%	-2.1%	0.3	0.4	0.3
GOLD RADIO NETWORK (UK)	H	1834	1599	1647	-10.2%	3.0%	1.2	1.0	1.1
GREATEST HITS NETWORK (EXC PARTNERS)	H	7640	7508	7262	-4.9%	-3.3%	6.3	6.5	6.5
GREATEST HITS RADIO 60S ¹	H		424	404		-4.7%		0.3	0.2
GREATEST HITS RADIO 70S	Q			333					0.1
GREATEST HITS RADIO 80S	Q			495					0.2
GREATEST HITS RADIO	H	7525	7143	6657	-11.5%	-6.8%	6.2	6.1	6.0
HEART BRAND (UK)	H	12763	13385	13034	2.1%	-2.6%	7.7	8.2	8.1
HEART 70S	Q	715	675	724	1.3%	7.3%	0.2	0.2	0.3
HEART 80S	Q	1832	1722	1900	3.7%	10.3%	0.8	0.6	0.7
HEART 90S	Q	1136	1180	1322	16.4%	12.0%	0.4	0.4	0.5
HEART 00S	Q	1020	967	925	-9.3%	-4.3%	0.4	0.3	0.3
HEART 10S	Q		316	312		-1.3%		0.1	0.1
HEART DANCE	Q	1100	924	1077	-2.1%	16.6%	0.4	0.4	0.4
HEART LOVE	Q		207	272		31.4%		*	0.1
HEART MUSICALS	Q		216	173				0.1	*
HEART NETWORK (UK)	H	9624	10192	9671	0.5%	-5.1%	5.6	5.9	5.8
HEAT	H	609	588	521	-14.4%	-11.4%	0.2	0.2	0.2



RAJAR DATA RELEASE Q2 2025 – July 31st 2025

NATIONAL STATIONS PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 24	Q1 25	Q2 25	Q2 25 vs. Q2 24	Q2 25 vs. Q1 25	Q2 24	Q1 25	Q2 25
HITS RADIO NETWORK (EXC PARTNERS)	H	7071	7100	6930	-2.0%	-2.4%	5.0	4.5	4.5
HITS RADIO PRIDE ¹	H		346	341		-1.4%		0.1	*
HITS RADIO 90S	Q			290					0.1
HITS RADIO 00S	Q			252					0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	13242	13170	12884	-2.7%	-2.2%	11.3	11.0	11.0
HITS RADIO	H	4822	4684	4369	-9.4%	-6.7%	2.8	2.3	2.2
JAZZ FM	H	458	536	483	5.5%	-9.9%	0.2	0.2	0.2
KERRANG!	H	417	455	526	26.1%	15.6%	0.2	0.2	0.3
KISS NETWORK	H	4047	3861	3615	-10.7%	-6.4%	1.7	1.6	1.5
KISS	Q	2007	1492	1326	-33.9%	-11.1%	0.8	0.5	0.4
KISS XTRA (WAS KISS FRESH)	H	213	209	240	12.7%	14.8%	0.1	0.1	0.1
KISSTORY R&B ¹	H		552	543		-1.6%		0.2	0.2
KISSTORY	Q	2382	2042	1972	-17.2%	-3.4%	0.9	0.7	0.8
LBC BRAND (UK)	H	3333	3343	3377	1.3%	1.0%	2.9	3.0	3.1
MAGIC NETWORK	H	4173	3616	3557	-14.8%	-1.6%	2.0	1.7	1.8
MAGIC	Q	2650	2500	2253	-15.0%	-9.9%	1.5	1.1	1.1
MAGIC AT THE MUSICALS	H	259	327	278	7.3%	-15.0%	0.1	0.1	0.1
HITS RADIO CHILLED (WAS MAGIC CHILLED)	H	462	315	312	-32.5%	-1.0%	0.1	0.1	0.1
MAGIC SOUL	H	603	642	582	-3.5%	-9.3%	0.2	0.2	0.2
MELLOW MAGIC	H	443	454	470	6.1%	3.5%	0.2	0.2	0.2
NATION 80S ¹	H		519	348		-32.9%		0.1	*
PLANET ROCK	Q	1198	1049	1133	-5.4%	8.0%	0.9	0.8	1.2
MAGIC CLASSICAL (WAS SCALA RADIO)	H	196	176	155	-20.9%	-11.9%	0.2	0.1	0.1
SMOOTH BRAND (UK)	H	7215	7809	7712	6.9%	-1.2%	4.6	4.8	4.9
SMOOTH 70S	Q		346	245		-29.2%		0.2	0.1
SMOOTH 80S	Q		595	664		11.6%		0.2	0.3
SMOOTH CHILL	Q	531	511	446	-16.0%	-12.7%	0.2	0.2	0.2
SMOOTH COUNTRY	Q	426	411	446	4.7%	8.5%	0.1	0.2	0.2
SMOOTH RELAX	Q	494	336	446	-9.7%	32.7%	0.2	0.1	0.2
SMOOTH SOUL	Q		278	238		-14.4%		*	0.1
SMOOTH RADIO NETWORK (UK)	H	6264	6201	5951	-5.0%	-4.0%	4.0	4.0	3.9
SUNRISE RADIO NATIONAL	Y	359	340	333	-7.2%	-2.1%	0.2	0.2	0.2
TALK (WAS TALKRADIO)	H	689	485	487	-29.3%	0.4%	0.4	0.4	0.4
TALKSPORT	H	3410	3506	3379	-0.9%	-3.6%	2.2	2.2	2.2
TALKSPORT2	H	563	676	568	0.9%	-16.0%	0.1	0.1	0.1
TIMES RADIO	H	478	622	616	28.9%	-1.0%	0.4	0.5	0.5
VIRGIN RADIO 80S PLUS	H	236	263	319	35.2%	21.3%	*	*	*
VIRGIN RADIO	H	1628	1398	1375	-15.5%	-1.6%	0.8	0.7	0.7
VIRGIN RADIO LEGENDS (WAS VIRGIN RADIO ANTHEMS)	H	329	437	454	38.0%	3.9%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	249	316	363			0.1	0.1	0.1
RADIO X BRAND (UK)	H	2323	2497	2435			1.9	1.9	1.8
RADIO X 00S	Q		106	157		48.1%		*	*
RADIO X 90S	Q		122	158		29.5%		*	0.1
RADIO X CHILLED	Q		157	175		11.5%		*	*
RADIO X CLASSIC ROCK	Q	299	162	221	-26.1%	36.4%	0.2	0.1	0.1
RADIO X NETWORK (UK)	H	2153	1997	1936	-10.1%	-3.1%	1.7	1.6	1.6
ALL LOCAL COMMERCIAL	Q	28201	27004	26666	-5.4%	-1.3%	28.9	27.7	27.8
OTHER LISTENING	Q	6112	5310	4251	-30.4%	-19.9%	2.4	2.1	2.2